

## Client Testimonials

"Pooja is brilliant! She helped give me a completely new updated look! I was in a phase of my life where my confidence was at an all-time low. She analysed my style and helped me build on it to bring a fashionable new me to the surface. Due to her style savvy advice I now walk down the street with a spring in my step and turn heads along the way. This was the first step to turning my life around. I would recommend it to everyone, as I believe she has something to offer each individual."

**Housewife, Central London**

"Image is very important in my field of work: the first impression is the only impression. Thanks to Pooja I have a "dress to kill" wardrobe and no deal goes unsigned. I have found a new self-assured me which exudes confidence in the boardroom and success has surely followed. Pooja adapted my style to my needs and has given me a wonderful new array of clothes that not only portray authority, but also take me from the boardroom to the bedroom. Hats off to Pooja—she really knows what she's doing! She's a pro in her field."

**Vice President, Investment Banking New York, New York**

## Our Team

### POOJA KAUSHAL

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"It's all about the outfit" is the mantra of Pooja Kaushal, Personal Stylist for Global Image Group. Known for her keen sense of style and fashion, Pooja's passion lies in helping men and women achieve success through their image and wardrobe. She believes a good image is a "must have," not an optional extra, and that looking your best will help you achieve the best.

With 7 years of experience in the fashion industry as a personal shopper for Harvey Nichols, a fashion buyer for Debenhams, having worked with haute couture designers such as Mathew Williamson and Julien Macdonald, Pooja has a firm footing within the industry. Her unique flair and style contribute to her makeover successes, making her highly sought after by her clientele. She was formally educated as an image and style consultant in New York and San Francisco with the Sterling Style Academy.

Pooja received a Bachelor of Science from Kings College London and certificates from London College of Fashion. She currently resides in London and serves clients throughout the United Kingdom.



**Image Consultant | Personal Stylist |  
Personal Shopper**

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**Image • Impression • Impact**



## Services Overview

Global Image Group offers a full line of image consulting services designed to ensure that men and women perfect an authentic image. Regardless of your profession or level of expertise, our services are geared and customised to each client's goals.

Here are three examples of our most popular programmes.

### I. Global Image Group's **Personal Style Analysis** will:

- Identify, categorise and define your unique personal style based on your personality, body type, lifestyle, and wardrobe.
- Determine how you are perceived by others and reveal your style's message and strength.
- Describe how to achieve the look of your style.
- Introduce personalised colour concepts that will help identify optimal colours for hair, clothing and make-up, if applicable.
- Distinguish the appropriate style, cut, fit, colour and clothing fabric best suited for your body type and facial features.
- Specify the appropriate hairstyle suitable for you.

- II. Your **Wardrobe and Closet Analysis** will help you to:
  - Organise and categorise your wardrobe to maximise your clothing investment and support your personal goals and lifestyle.
  - Eliminate unworn and unwanted clothing that do not fit properly, are out of style or do not project your image.
  - Create new outfits from your existing wardrobe and use your accessories to enhance your image.
  - Ensure you have the appropriate and necessary wardrobe components for different seasons and occasions.
  - Suggest new items to purchase that will round out your wardrobe.
  - Pack your suitcase efficiently and stylishly for business and personal trips.
- III. **Global Image Group's Personal Shopping and Strategy service takes the guesswork out of how to shop, what to shop for, where to shop, and how much money to spend.** Our personal shopping service will save you time and money because we pre-select the items prior to the consultation. To accommodate our clients, we will meet at the store, at home or at your office.
- Global Image Group makes shopping quick, easy and cost-effective by:
  - Pre-selecting clothing and accessories to your specifications, needs, personal style and budget.

- Choosing brands that enable you to create a distinct look that reflects your own style.
- Pre-determining your annual clothing budget.
- Developing cost-effective shopping techniques.
- Demonstrating how to make the inexpensive look expensive.

Global Image Group is committed to delivering high quality image consulting services that produce immediate impact and long-term benefits. Our services will boost your level of confidence and present valuable skills to enhance your personal and professional life. For more information about Global Image Group's services, please visit our website at [www.globalimagegroup.co.uk](http://www.globalimagegroup.co.uk).

Please reference the following promotional code when calling to make an appointment: **GLOBALIMAGEGROUP.CO.UK**